

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**American Rambler**  
**Attention: Stephanie Kincaid**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939801-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
RNC/Romney/R/President	candidate	

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939801	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/08/12	08/14/12	5a Daybreak PREEMPTIBLE WITH NOTICE	5-6a	22222--	:30	10	\$350.00	NM	
Weeks:	<u>Start Date</u> 08/08/12	<u>End Date</u> 08/14/12	<u>MTWTFSS</u> 22222--	<u>Spots/Week</u> 10	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURW		08/08/12	5:15 AM	5a Daybreak	5-6a	:30	2012MRFP073H	\$350.00	NM
1	WMURW		08/08/12	5:53 AM	5a Daybreak	5-6a	:30	2012MRFP069H	\$350.00	NM
3	WMURTh		08/09/12	5:23 AM	5a Daybreak	5-6a	:30	2012MRFP073H	\$350.00	NM
4	WMURTh		08/09/12	5:40 AM	5a Daybreak	5-6a	:30	2012MRFP069H	\$350.00	NM
5	WMURF		08/10/12	5:13 AM	5a Daybreak	5-6a	:30	2012MRFP073H	\$350.00	NM
6	WMURF		08/10/12	5:38 AM	5a Daybreak	5-6a	:30	2012MRFP069H	\$350.00	NM
7	WMURM		08/13/12	5:09 AM	5a Daybreak	5-6a	:30	2012MRFP073H	\$350.00	NM
8	WMURM		08/13/12	5:40 AM	5a Daybreak	5-6a	:30	2012MRFP080H	\$350.00	NM
10	WMURTu		08/14/12	5:14 AM	5a Daybreak	5-6a	:30	2012MRFP080H	\$350.00	NM
9	WMURTu		08/14/12	5:41 AM	5a Daybreak	5-6a	:30	2012MRFP073H	\$350.00	NM
2	08/08/12	08/14/12	6a Daybreak PREEMPTIBLE WITH NOTICE	6-7a	22222--	:30	10	\$700.00	NM	
Weeks:	<u>Start Date</u> 08/08/12	<u>End Date</u> 08/14/12	<u>MTWTFSS</u> 22222--	<u>Spots/Week</u> 10	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURW		08/08/12	6:15 AM	6a Daybreak	6-7a	:30	2012MRFP073H	\$700.00	NM
2	WMURW		08/08/12	6:59 AM	6a Daybreak	6-7a	:30	2012MRFP069H	\$700.00	NM
3	WMURTh		08/09/12	6:15 AM	6a Daybreak	6-7a	:30	2012MRFP073H	\$700.00	NM
4	WMURTh		08/09/12	6:27 AM	6a Daybreak	6-7a	:30	2012MRFP069H	\$700.00	NM
6	WMURF		08/10/12	6:23 AM	6a Daybreak	6-7a	:30	2012MRFP073H	\$700.00	NM
5	WMURF		08/10/12	6:40 AM	6a Daybreak	6-7a	:30	2012MRFP073H	\$700.00	NM
8	WMURM		08/13/12	6:15 AM	6a Daybreak	6-7a	:30	2012MRFP069H	\$700.00	NM
7	WMURM		08/13/12	6:40 AM	6a Daybreak	6-7a	:30	2012MRFP073H	\$700.00	NM
9	WMURTu		08/14/12	6:14 AM	6a Daybreak	6-7a	:30	2012MRFP080H	\$700.00	NM
10	WMURTu		08/14/12	6:53 AM	6a Daybreak	6-7a	:30	2012MRFP069H	\$700.00	NM
3	08/08/12	08/14/12	Good Morning America PREEMPTIBLE WITH NOTICE	7-9a	22222--	:30	10	\$550.00	NM	
Weeks:	<u>Start Date</u> 08/08/12	<u>End Date</u> 08/14/12	<u>MTWTFSS</u> 22222--	<u>Spots/Week</u> 10	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURW		08/08/12	7:49 AM	Good Morning America	7-9a	:30	2012MRFP073H	\$550.00	NM

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

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PREEMPTIBLE WITH NOTICE									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/08/12	8:53 AM	Good Morning America	7-9a	:30	2012MRFP069H	\$550.00 NM
3	WMURTh		08/09/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP073H	\$550.00 NM
4	WMURTh		08/09/12	7:59 AM	Good Morning America	7-9a	:30	2012MRFP069H	\$550.00 NM
5	WMURF		08/10/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP069H	\$550.00 NM
6	WMURF		08/10/12	7:54 AM	Good Morning America	7-9a	:30	2012MRFP073H	\$550.00 NM
7	WMURM		08/13/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP080H	\$550.00 NM
8	WMURM		08/13/12	8:54 AM	Good Morning America	7-9a	:30	2012MRFP073H	\$550.00 NM
10	WMURTu		08/14/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP073H	\$550.00 NM
9	WMURTu		08/14/12	7:58 AM	Good Morning America	7-9a	:30	2012MRFP080H	\$550.00 NM
4	08/08/12	08/14/12	KELLY LIVE DAY	9AM-10AM	11111--	:30	5	\$350.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/08/12	9:33 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP073H	\$350.00 NM
2	WMURTh		08/09/12	9:20 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP073H	\$350.00 NM
3	WMURF		08/10/12	9:32 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP073H	\$350.00 NM
4	WMURM		08/13/12	9:33 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP080H	\$350.00 NM
5	WMURTu		08/14/12	9:56 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP073H	\$350.00 NM
5	08/08/12	08/14/12	Nate Berkus	10-11a	11111--	:30	5	\$200.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	11111--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/08/12	10:50 AM	Nate Berkus	10-11a	:30	2012MRFP069H	\$200.00 NM
2	WMURTh		08/09/12	10:21 AM	Nate Berkus	10-11a	:30	2012MRFP069H	\$200.00 NM
3	WMURF		08/10/12	10:39 AM	Nate Berkus	10-11a	:30	2012MRFP069H	\$200.00 NM
4	WMURM		08/13/12	10:14 AM	Nate Berkus	10-11a	:30	2012MRFP069H	\$200.00 NM
5	WMURTu		08/14/12	10:26 AM	Nate Berkus	10-11a	:30	2012MRFP080H	\$200.00 NM
6	08/08/12	08/14/12	The View	11-12p	11111--	:30	5	\$350.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/08/12	11:59 AM	The View	11-12p	:30	2012MRFP073H	\$350.00 NM
2	WMURTh		08/09/12	10:59 AM	The View	11-12p	:30	2012MRFP073H	\$350.00 NM
3	WMURF		08/10/12	11:32 AM	The View	11-12p	:30	2012MRFP073H	\$350.00 NM
4	WMURM		08/13/12	11:33 AM	The View	11-12p	:30	2012MRFP073H	\$350.00 NM
5	WMURTu		08/14/12	11:33 AM	The View	11-12p	:30	2012MRFP069H	\$350.00 NM
7	08/08/12	08/14/12	News 9 at Noon	12-1230p	22222--	:30	10	\$350.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	22222--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		08/08/12	12:16 PM	News 9 at Noon	12-1230p	:30	2012MRFP069H	\$350.00 NM
1	WMURW		08/08/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012MRFP073H	\$350.00 NM
3	WMURTh		08/09/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP069H	\$350.00 NM
4	WMURTh		08/09/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP073H	\$350.00 NM
6	WMURF		08/10/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP073H	\$350.00 NM
5	WMURF		08/10/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP073H	\$350.00 NM

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7	08/08/12	08/14/12	News 9 at Noon PREEMPTIBLE WITH NOTICE	12-1230p	22222--	:30	10	\$350.00	NM																																																																														
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## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939801-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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9	WMURTu		08/14/12	6:27 PM	News 9 at 6	6-7p	:30	2012MRFP080H	\$1,400.00	NM																																																																																																																																				
14	08/08/12	08/14/12	Chronicle NH PREEMPTIBLE WITH NOTICE	7-730p	11111--	:30	5	\$550.00	NM																																																																																																																																					
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15	08/08/12	08/14/12	Entertainment Tonight PREEMPTIBLE WITH NOTICE	730-8	111-1--	:30	4	\$700.00	NM																																																																																																																																					
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## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939801-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																				
16	08/08/12	08/14/12	News 9 at 11 PREEMPTIBLE WITH NOTICE	11-11:35p	2222221	:30	13	\$1,100.00	NM																																																																																																																																				
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17	08/08/12	08/14/12	Nightline PREEMPTIBLE WITH NOTICE	1135p-1206a	11111--	:30	5	\$250.00	NM																																																																																																																																				
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5	WMUR	Tu	08/14/12	11:44 PM	Nightline	1135p-1206a	:30	2012MRFP080H	\$250.00	NM																																																																																																																																			
18	08/10/12	08/10/12	20/20 PREEMPTIBLE WITH NOTICE	Prime Other	----1--	:30	1	\$2,500.00	NM																																																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/08/12</td><td>08/14/12</td><td>----1--</td><td>1</td><td>\$2,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMUR</td><td>F</td><td>08/10/12</td><td>9:49 PM</td><td>20/20</td><td>Prime Other</td><td>:30</td><td>2012MRFP069H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/12	08/14/12	----1--	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	F	08/10/12	9:49 PM	20/20	Prime Other	:30	2012MRFP069H	\$2,500.00	NM																																																																																																		
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19	08/11/12	08/12/12	6a Weekend Daybreak PREEMPTIBLE WITH NOTICE	Sa/Su 6-7a	-----21	:30	3	\$225.00	NM																																																																																																																																				
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20	08/11/12	08/12/12	7a Weekend Daybreak PREEMPTIBLE WITH NOTICE	7-9a	-----22	:30	4	\$400.00	NM																																																																																																																																				
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21	08/11/12	08/12/12	Weekend GMA PREEMPTIBLE WITH NOTICE	9-10a	-----11	:30	2	\$400.00	NM																																																																																																																																				
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939801-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/11/12	08/12/12	Weekend GMA	9-10a	-----11	:30	2	\$400.00	NM
PREEMPTIBLE WITH NOTICE									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/11/12		Weekend GMA	9-10a	:00		<del>\$400.00</del> NM
Credited									
2	WMUR	Su	08/12/12	9:40 AM	Weekend GMA	9-10a	:30	2012MRFP073H	\$400.00 NM
22	08/11/12	08/12/12	6p News 9 Weekend	6-7p	-----21	:30	3	\$800.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	-----21	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/11/12	6:14 PM	6p News 9 Weekend	6-7p	:30	2012MRFP073H	\$800.00 NM
2	WMUR	Sa	08/11/12	6:27 PM	6p News 9 Weekend	6-7p	:30	2012MRFP069H	\$800.00 NM
3	WMUR	Su	08/12/12	6:21 PM	6p News 9 Weekend	6-7p	:30	2012MRFP069H	\$800.00 NM
23	08/11/12	08/11/12	ET Weekend	7-8p	-----1-	:30	1	\$200.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/08/12	08/14/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/11/12	7:17 PM	ET Weekend	7-8p	:30	2012MRFP073H	\$200.00 NM
24	08/12/12	08/12/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/12/12	10:28 AM	Close Up	10-1030a	:30	2012MRFP073H	\$400.00 NM
25	08/12/12	08/12/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/12/12	12:26 PM	This Week with Christiane	12n-1p	:30	2012MRFP073H	\$1,500.00 NM
26	08/12/12	08/12/12	AFHV	7-8p	-----1	:30	1	\$1,800.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/12/12	7:45 PM	AFHV	7-8p	:30	2012MRFP073H	\$1,800.00 NM
Total Spots							137		

## Payment Terms 30 Days

Gross Total	\$82,325.00
Agency Commission	\$12,348.75
Net Amount Due	\$69,976.25